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TECHNOLOGY

Meritum gets its advisers online

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Meritum today announced the implementation of Dealer Management System's (DMS) Advisor Online management and activity reporting software across its 90 dealer network.

The system allows advisers to view the value and progress of their commission payments and apply reporting tools to analyse practice profitability.

Meritum executive director, Theo Christopoulos, said the decision demonstrated Meritum's commitment to reducing the administrative burden on advisers, allowing them to spend more time with their clients.

"We have chosen DMS's product for its ease of use and online functionality, and its capacity to enable advisers to analyse their clients by profitability," he said.

DMS sales and marketing manager Kurt Smyth said he was pleased to be able to strengthen DMS's longstanding relationship with Meritum through this latest software rollout.

"Adviser Online is helping dealer groups and adviser manage their businesses more efficiently and cost-effectively, as well as improving their understanding of the relationship they have with various product providers," he said.

Other DMS clients to adopt the product include RetireInvest, Guardian, Bongiorno's, Consultum, Capstone, Millennium 3 and FSP.

DMS is a subsidiary of InvestmentLink, a top provider of e-commerce solutions to the financial services industry.

Chris Nicholls